



**Master in
Sports Law
Applied to
Professional
Football**



Index

p04 /	Greetings from our President
p05 /	Greetings from Master's Directors
p06 /	Student Profile and Target Group
p06 /	Job Opportunities
p07 /	LaLiga 360°
p07 /	Careers Service
p08 /	Data Sheet
p10 /	Syllabus
p12 /	Visits to LaLiga Football Clubs
p13 /	Academic Staff
p14 /	Admissions and Enrolment Procedure
p16 /	Contact





LaLiga is firmly committed to education. By means of a qualified academic education, their sports professionals may achieve a better management of football clubs and institutions.

The “LaLiga Business School” is the reflection of the educational project that our Institution has created and promoted in order to detect, recruit and train both present and future talent within football management, methodology and analysis areas.

The Spanish Football League is the best in the world, therefore it is, extremely important that sports entities that take part in our official competitions, as well as in other sports, are able to provide their respective football clubs and institutions with management excellence by means of qualified and trained professionals.

Thus, LaLiga will use all its experience and knowledge so that the “LaLiga Business School” guarantees quality courses and nationally and internationally recognized qualifications to train the best professionals and get the best managers.



Javier Tebas
LaLiga President

Greetings from the Master's Directors

Alejandro Martínez Rodulfo

Legal Advisor of LaLiga

Alberto Díaz Lorente

Sports Legal Advisor of LaLiga

“ Welcome to “LaLiga Business School”, a place to give free rein to passion, effort and excellence.

The Football Industry has grown dramatically in recent years, due to the professionalization of the sector and the new consumer habits of fans, among other factors.

Undoubtedly, this evolution is a source of employment opportunities for all those people who want to link their professional life to this industry and integrate into our large family, despite not being elite sports men and women.

This Master Degree in Sports Law Applied to Professional Football offers students the opportunity to obtain the necessary legal training to face, with maximum guarantees, the different challenges of the current and future legal framework, putting at their disposal the necessary knowledge and training tools to enable them to operate in this market.

Unlike other training offers, the main purpose of this project is to attract human talent in order to improve the legal training of future managers of sport by previously providing them with the necessary academic training and the highest level of excellence.

After more than six years of experience in LaLiga, and after having taken part in the transformation that this Institution has been developing (implementation of regulations related to the economic control of Clubs, commercialization of audiovisual rights, management and use of the LaLiga brand, etc.), we are in a position to affirm that we know the training needs that students require to get an opportunity in this market, as well as the skills that it demands for a continuous professionalization.

The staff has been carefully selected considering not only their respective academic and professional experience, but also the position they currently hold.

The methodology of this master's degree consists in an initial assimilation of basic and fundamental concepts by the student, and is later complemented with practical cases and the exchange of real situations lived by the teacher.

In the course of the master's degree, we will carry out a personalised supervision of each student to help them with any questions that may arise. We will also ensure that both students and the “LaLiga Business School” meet the level and quality required. ”

Student Profile and Target Group

- > Graduates in Law.
- > Profiles that have obtained other university degrees will be valued, as well as students who are studying the last year of any degree in Law.
- > People who want to develop their professional life in the sports industry.
- > Professionals who have at least two years of experience in the sector.
- > Lawyers who want to know and master the legal peculiarities of sport.
- > Professionals who wish to make a change in their careers.

Job Opportunities

- > Law firms.
- > Legal Consultants' Offices and Football Departments of Clubs/Public Limited Sports Companies.
- > Sports Organisations.
- > National and International Federations.
- > Companies related to the sector.

LaLiga 360°

Campus

The LaLiga's new Headquarters.

Activities

- > Our students will enjoy a unique experience by gaining first-hand knowledge from LaLiga and its Clubs/Public Limited Sports Companies.
- > Visits to the Football Clubs of LaLiga where Clubs/Public Limited Sports Companies' professionals will share their know-how with our students.
- > In the course of the Master's programme, our students will try to solve real cases related to the activities developed by LaLiga and/or its Clubs/Public Limited Sports Companies' activities.
- > Our students will be able to attend any meeting, seminar and internal committees held by LaLiga.
- > Attendance, together with a "Football Match Manager", to official matches in order to get first-hand knowledge of their respective roles and a better understanding of how an event of this nature is usually organised.

Training

- > Academic staff composed by professionals of the sports industry and employees of LaLiga with experience and teaching skills.
- > Our students will have access to exclusive contents of LaLiga.
- > The Master's programme is designed, coordinated and directed by the LaLiga professionals.

Internships

- > Internships in LaLiga's or at its associated Clubs/Public Limited Sports Companies.

Careers Service

- > In addition to guaranteeing internships, LaLiga will offer students who successfully complete this Master's Degree the opportunity to be part of a careers service that promotes contact between the students and the different entities of the Sports Industry.

Data Sheet

Date:

From October 5, 2018
to June 1, 2019

Mode:

On-site

Credits:

60 ECTS

Price:

€ 13,900
(enrolment fees included)

Please, check our website
for funding opportunities.

Vacancies:

A maximum of
25 places

Schedule:

Fridays
from 16:00 h to 21:00 h
(5 hours)

Saturdays
from 09:00 h to 14:00 h
(5 hours)
and from 15:00 h to
17:30 h (2,5 hours)

Location:

LaLiga Headquarters
60, Torrelaguna street
28043 Madrid

Accredited by:



LaLiga

DRUM

Syllabus

I. INTRODUCTION

A detailed analysis of the main aspects of law related to sport will be carried out so that students can subsequently understand the current legal and social framework in this regard. Likewise, in this first phase we will try to consolidate some fundamental legal concepts and understand the organisation of our industry in the main regions of the world.

II. LEADING SPORT INSTITUTIONS

We will study both national and international sports institutions, focusing on those organisations that are directly related to the world of football: FIFA, UEFA, EPFL, LaLiga and ECA.

III. LEGAL ASPECTS APPLIED TO SPORT

We will carefully examine the particularities of each of the main fields of law affecting sport, namely labour law, commercial law, tax law, Audiovisual Media Services regulations, Regulatory Compliance and National and International Federative Regulations and so on, through work sessions and case studies reflecting the real quandaries of this sector.

IV. CONFLICTS RESOLUTION

We will explain in detail the different mechanisms available for conflict resolution, paying special attention to the preparation of proceedings before the Court of Arbitration for Sport. Likewise, we will address the different resolutions by this Court that have generated case-law in recent history.

V. SUPPLEMENTARY REGULATIONS

Regulation of intermediaries, doping, violence prevention or legislation on current betting issues.

VI. REGULATION OF OTHER SPORTS

Students will learn about the legal aspects that regulate the operation of other sports, which, despite not having the leading role of football, have sufficient business volume to offer new professional opportunities.

VII. NEW DEVELOPMENT AREAS

We will study in depth the growing areas of sport, such as women's football and eSports. Likewise, we will also conduct teaching sessions to familiarize students with other subjects, which, regardless of their lack of strictly legal content, are fundamental to understand the new perspective of our business: digital strategy, corporate social responsibility or new communication techniques.

VIII. PRACTICUM

Students will have the opportunity to put into practice all the knowledge acquired during the master's programme by carrying out internships in a Sports Industry Institution or entity.

Students who, due to their professional situation, are unable to carry out these internships, must present an alternative individual work.

IX. MASTER' S THESIS

Students will have to prepare their Master's Thesis under the monitoring of their assigned supervisor. The said Thesis shall deal with any matter chosen by the students (and approved by the Master's Directors).



Visits

- > National and international sport institutions.
- > Legal aspects regarding the management and operation of the football stadiums of Clubs/ Public Limited Sports Companies associated to LaLiga.
- > Attendance to football matches organised by LaLiga. These visits will be arranged for small groups and shall require the presence of a Match Manager.
- > Attendance in small groups to internal committees held by LaLiga.
- > Legal aspects of motor racing circuits operation.
- > Visits to Football Clubs/Public Limited Sports Companies associated to LaLiga.
- > Visits to law firms and/or football agents.
- > Trip to Switzerland to visit the Court of Arbitration for Sport, the FIFA Headquarters and other international organizations of interest.

Academic Staff

Listing of academic staff confirmed to date:

Mr. Javier Tebas Medrano
LaLiga President

Mr. Álvaro Gil Baquero
Legal Advisor of Club Atlético de Madrid

Mr. Carlos del Campo Colás
Deputy Director of LaLiga

Mr. Efraim Barak
Founding Partner of Efraim Barak - Sport Law & Consultancy

Mr. David Díaz
Partner in Baker & McKenzie's Labour & Employment Practice Group in Madrid

Ms. Esperanza Bernal-Quirós Gómez
LaLiga Compliance Officer

Mr. Javier Ferrero
Managing Partner in Senn, Ferrero, Asociados Sports & Entertainment

Mr. Javier Gómez Molina
LaLiga Corporate General Manager

Mr. Javier Rodríguez Ten
PhD in Law, University Specialist in Sports Law

Mr. Juan de Dios Martínez
Sport Lawyer in Ruiz-Huerta & Crespo

Mr. Julio Senn
Managing Partner in Senn, Ferrero, Asociados Sports & Entertainment

Mr. Lucas Ferrer
Partner in Pintó Ruiz & Del Valle Abogados & Economistas

Ms. Maite Nadal Charco
Partner in Laffer Abogados

Mr. Marcos Motta
Founding Partner in Bichara e Motta Advogados

Ms. María José López Lorenzo
LaLiga Legal Director

Mr. Melcior Soler Sala
Director of the Audiovisual Area of LaLiga

Mr. Miguel Cardenal Carro
Professor of Labour and Social Security Law

Ms. Ornella Desirée Bellia
Head of the Legal Department of the European Professional Football Leagues (EPFL)

Mr. Pedro Malabia Sanchis
LaLiga Women's Football Director

Mr. Rodrigo Arias Grillo
Manager of the FIFA Security Division

Ms. Marta Alaman Calabuig
Lawyer and Partner in PWC Tax & Legal Services

Mr. Enric Ripoll González
Associated Lawyer specialized in Sports Law at Ruiz Huerta & Crespo Abogados

Admissions and Enrolment Procedure

1. Contact the Admissions Department.
2. Send your updated CV and Motivation Letter.
3. First interview with LaLiga Business School.
4. Second interview with a recruitment specialist company.
5. Analysis and internal review of the process.
6. Enrolment confirmation: payment of place reservation fee.

Place
Reservation

1.000 €

If you book your place before
May 30, 2018 you will get a
50% discount on the place
reservation fee.

Registration is open from February 9, 2018.

Admissions Department

- > Email: business-school@laliga.es
- > Phone: +34 660 953 477





CONTACT

Email: business-school@laliga.es
Phone: +34 660 953 477